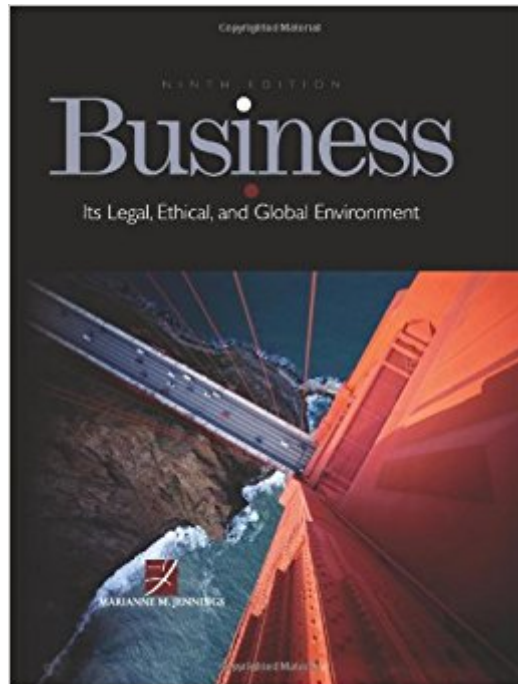




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Business: Its Legal, Ethical, And Global Environment



Synopsis

Comprehensive and practical, BUSINESS: ITS LEGAL, ETHICAL, & GLOBAL ENVIRONMENT, 9TH EDITION emphasizes real-world applications and encourages critical thinking skills. While exploring the intersection of law, business strategy, and ethics in the text, readers apply the concepts to more than 200 real-world situations and a wealth of learning features, while heightening their own sense of morality. BUSINESS: ITS LEGAL, ETHICAL, & GLOBAL ENVIRONMENT, 9TH EDITION effectively illustrates how law and ethics apply to issues in the workplace, and is an excellent resource for future business managers.

Book Information

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Customer Reviews

As a senior technical and management consultant with 33 years of experience in Silicon Valley and working for major corporations and small companies, I have found "Business:It's Legal, Ethical, and Global Environment" to be an impressive text and reference book. Seldom would you find both of these in one book.Also, as a visiting professor, I am using this book for a graduate class that consists mainly of working MBA students who are eager to learn since their careers depends on putting this book to work effectively. It is consensensus among my students and I that this is an excellent book.This book starts by making the Us Constitution as a foundation and as the supreme law of the land. Then builds on it by clearly and effectively explaining the legal system and more importantly how it applies to every day business. Using relevent case studies, the book makes it honestly clear about the real meaning and implications of business ethics in most interesting and practical way. After that the book gently introduces global business in a comprehensive way. It

points out that any small business in the USA now a days has to compete in a global market place. I have found some intelligent ways of looking at the law, ethics, and global business to create a winning strategy and to put all of it into successful action. I highly recommend this book!

I hate to say that, I rented this via Kindle for my course where a particular edition (9th) was required. I feel cheated as Kindle version has older case studies with newer text in it. I have to go through a great deal of extra work, and total waste of my time. I really wish they take the full responsibility of their mis-doings.

I found the text was hard to read because the spacing is so close between the lines of text and the font is small so I bought a pair of reading glasses and remedied the problem maybe just a sign of getting older

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